

United Way of Mat-Su

ANNUAL REPORT 2023



Advancing quality Education, Independence and good Health for ALL Mat-Su residents.



THANK YOU, RASMUSON FOUNDATION & WELCOME BACK, STEPHANIE!

Stephanie Allen, our executive director, was able to take a sabbatical this year through the Rasmuson Foundation Grant and used her time to decompress, travel, and spend time with family and friends, reading and reflecting. She is happy to be back at it again after a refreshing reset. After over 16 years with United Way of Mat-Su, we are thankful she was given an opportunity to take some time for herself!

Although this is a belated welcome back, we are so glad she's back in the office and look forward to a year of rejuvenation and innovation.





DONOR THANKS

203 Kombucha

Alaska Communications

Alaska Behavioral Health

Alaska Family Services

Alaska Job Corps Center

Alaska Native Health Consortium

Alyeska Pipeline Service Company

Alaska Railroad

ANTHC

Boys and Girls Club of Southcentral

Bristol Bay Native Corporation

CCS Early Learning

Chugach Electric Association Inc

CIRI

ConocoPhillips Alaska

Concession Solutions, LLC.

DOWL HKM

Doyon Drilling

The Ellis Group

Enstar

ExerPlay, Inc.

FedEx

First National Bank Alaska

Global Federal Credit Union

GCI

Give Lively

Hydrate Alaska

Illinois Tool Works - Hobart Services

Inkspot

Jim & Vicki Jansen Foundation

Key Realty Group

Kiwanis Club of Palmer

Kroger, Inc.

Lynden Air Cargo LLC

Lynden Inc

Mat Su Health Foundation

Matanuska Valley Federal Credit Union

Mat-Su Borough School District

MEA

MTA

MTA Foundation

New Horizons Telecom, Inc.

Northrim Bank

Palmer Rotary

Providence Health & Services Alaska

Rasmuson Foundation

SHARE Campaign

State of Alaska Department of Health

Sunshine Community Health Center

Target

United Way of Anchorage

United Way of Metropolitan Chicago

UPS

Wal-Mart

Valley of the Sun United Way







DONOR THANKS

Foundation \$1-\$499

LaMarr Anderson

Margaret Arneson

Justin Aubrey

Sonia Auld

Kara Aune

Shawn Barnes

Brittany Bell

Loren Bell

Melissa Behnke

Andrea Benner

Deborah Bolton

Marly Borovich-Torres

Jenn Brandt

Roberta Britain

Barbara Brown

Richard Bush

Harmony Chadwick

Thomas Chadwick

Daniel Cheyette

TJ Cires

Sabrena Combs & Family

Shellie Colegrove

Tracy Crockett

Carley Crow

Lindsey Crow

Jacqui Cyphert

Amber Dafoe

Christopher Diltz

Mary Dooher

Serena Dubose

Lance Fleury

Janel Gagnon

Amy Gorn

Roger Gossett

Dana Graves

Rachel Greenberg

Kristy Hales

Shawn Hanson

Michele & Walker Harmeling

Sharon Headley

Lee Henrikson

Jacob Hickey

Jake Del Hobbs

MaKayla Howlett

Charity House

Brady Hubbard

Tanner Hubbard

Chris Huling

Carmelita Kammermeyer

Lyle Kessler

Jay Will Knight

Dameon Kowalke

Michael Lane

Sofia Leaders

Robert Lorentz

Alysia Loughlin-Bushey

Catalina Maldonado

Kelly Marre

Whitley Mattern

Christopher McGinty

William McKechnie

Nancy McManus

Alicia Miller

Crosby Morrow

Erin Morrow

Joe Murdock

Erin Murray

Stephanie Nowers

Linda Olson

Shawn Osborne

Johan Peace

Dean Pedersen Traci Pedersen Isaiah Peter Patricia Purcell Tandy Remaklus Mary Ann Robinson Kristina Romero June Ruda **Brian Scoresby** Karl Severance Steve Siegel Tamara Simpson Saiko Smith Miles Soeder Samantha Stewart Stacie Stigar **Ruth Strong** Luela Toki Daniel Van Blarcum Matthew James Vos Susan Wachter Chris Wallstrum Sue Welton John Western

Samuel Widmer

Cornerstone (\$500-999)

Erika Bills
Barbara Ervin
Jason Green
Sherrie Greenshields
Will Hurr
Michael R. O'Brien
Louis Pico
Natasha Pope
Rick Roy
James Taiclet
Jack & Linda van Almelo
Larry & Connie Wiget

Leadership (\$1000-1499)

Tim Adamczak
Cecelia Bradford
Brian Beauvais
Marcie Bentti
Michelle & Colin Boyden
Josh Donn
Tony Dodge
Annette Erickson
Tamara Gjosund
Tyler Gochenauer
Harland Hannon
Mandie McLaughlin
Andrea Metcalf
Julia Redington
Becky Stoppa







Visionary (\$1500-2499)

Rick & Stephanie Allen Linda Sloan Lyle Stohler

Elite (\$2500-4999)

Katie Henson Elizabeth Ripley Thomas Vuk



Special thanks to our Board of Directors, whose dedication and time ensure that we can run as smoothly as possible!

Stacey Kolstad, President
Ryan Blackwell, President-Elect
Kenn Darling, Treasurer/Secretary
Aryne Randall
Sarah Schwarzer

Bobbi-Lynn Palmer Kendall Stewart Lorae Gudgel Teri Seward Sonja Nelson







Supporting Students & Families

Stuff The Bus

A big thank you to all our fantastic volunteers who helped make Stuff the Bus such a success!

We are always so grateful for the amount of people who show up willing to give their time and

energy to a meaningful cause.

Over 1,000 backpacks with school supplies were distributed throughout the day, as well as haircut coupons from our friends at Shear Fire Design, resources for families, and extras provided by a variety of nonprofit partners. Our friends at the Big Lake Lions Club offered free vision screenings that were much appreciated by all.

Stuff the Bus is generously funded by our friends at ConocoPhillips, Mat-Su Health Foundation and Kiwanis Club of Palmer. Special thanks to Scott and Concession Solutions, Inc. for helping us to raise additional donations through the snack stand!



Play 60 with Nike and the Seattle Seahawks

In July we were thrilled to partner with our friends the Mat-Su Sea Hawkers, the Seattle Seahawks, and, for the first time, Nike, to bring Flag Football to the Valley.

Over 100 Mat-Su youth ages 6-13 joined volunteers, the Sea Hawkers, players from the Seattle Seahawks and Nike's event team for a day of fun and football at the Menard Center in July. They were treated to lunch by Subway of Mat-Su, and were excited to interact with the players, collect autographs and make new friends.

Big thanks, as always, to our friends the Sea Hawkers, all the players, and to Nike for bringing this great new format to Play 60, and to the Mat-Su.

Thank you to everyone who volunteered at this popular event! Play 60 is a joy to host every year. See you in 2024!







Healthy Communities

Hagen Park Grand Opening

Hagen Park became officially play-ready in August! We would like to give a huge thank you to Palmer Rotary, ExerPlay, Inc., and the City of Palmer for helping make this beautiful park possible. We look forward to many years of happy playing.

If you are interested in supporting upcoming plarks and playgrounds efforts, please email give@unitedwaymatsu.org or register to receive volunteer calls on our website!





		Social with enablity refers to the saccercare and delegraphic factors that affect the reclinace of individuals and communities.											
	W. Mat-Su	Talkeetna	W. Lakes	Willow	Fishhook	Knik Arm	Big Lake	Butte/ Lazy Mtn.	Palmer	Greater Palmer	Gateway	Mat River	
Socioeconomic	84	79	77	85	69	61	77	56	68	52	25	82	
Households (#)	226	871	534	730	2114	1350	623	1977	1855	1554	2055	544	
Population (#)	447	2418	1756	1970	7246	5345	1637	6339	6438	5390	7745	1692	
Powerty (%)	22.4	6.9	13.4	20.1	7.3	11.40	16.20	9.1	34.7	6.8	6.3	12.0	
Unemployment (%)	11.2	9.5	4.6	4.7	6.8	3.3	4.9	4.0	6.3	6.2	4.8	5.1	
Per Capita Income (S)	39,619	30.041	28.962	24,469	34,310	28,557	30,537	35,012	28,615	31,992	38,596	26,574	
No High School Diploma	190 6.7	6.8	5.9	9.0	9.10	8.9	5.4	7.0	5.0	5.7	3.8	9.7	
Uninsured (%)	33.10	22.3	22.80	15.10	14.30	11.00	19.40	14.8	11.6	11.8	8.6	17.20	
Household Composi	tion 22	50	40	70	52	49	81	56	91	64	27	74	
& Disability	MAN TE	1/116	100		10	2.00		17.02		11000	1/4	1000	
Pop. Age <17 (%)	10.1	24.50	14.00	28.3	26.8	27.40	17.8	23.3	24.8	29.3	33.0	13.2	
Pop. Age >64 (%)	23.3	15.2	13.60	15.5	13.2	9.10	18.0	13.3	14.3	9.7	7.4	19.6	
Single Parent Househol	(%) 26.09	37.5	30.53	26.32	23.95	22.20	35.09	25.21	34.7	28.42	23.65	32.86	
Disabled (%)	7.4	5.7	13.9	12.4	12.1	15.70	17.7	14.1	18.3	14.6	9.6	21.5	
Minority Status	6	12	9	25	42	22	11	22	43	24	40	58	
& Language	44.70	****	24.5	43.43	***	20.45	****		16.77	24.00	24.20	20.01	
Minority Status (%) Limited English (%)	0.00	0.04	0.00	12.13 0.85	17.9 1.58	0.23	0.00	16.64 0.35	0.51	24.56 0.06	24.33 0.56	29.61 1.48	
Housing &	45	31	48	32	15	37	19	40	52	32	6	55	
Transportation													
Multi-Unit Housing (%)	0.16	0	.68	0	0	0	0	.18	1.53	4.9	1.26	0.29	
Overcrowding (%)	0	6.8	0	5.1	2.1	1.0	2.2	2.8	0	0.9	0.20	1.3	
Group Quarters (%)	8.5	0.37	12.93	0.30	0.25	9.9	0	0.44	5.64	0.52	0.15	25.47	
Mobile Homes (%)	1.7	2.6	3.9	2.4	4.4	4.0	4.0	6.7	2.0	0.60	0.60	4.6	
No Vehicle Access INI	26.5	1.8	7.1	2.7	0.80	1.9	4.7	2.1	8.2	4.8	0.90	2.4	

	Fairview	Foothills	S. Wasilla	Seldon	Bogard	Tanaina	Wasilla Fishhook	E. Meadow Lakes	S. Lakes	N. Wasilla	W. Mead Lakes	low Houst
Socioeconomic	51	57	60	64	46	73	68	67	49	81	80	86
Households (#)	1714	2011	1401	1332	1190	1715	1287	1201	1694	2220	3066	640
Population (#)	6462	7009	3750	4656	4368	6678	407D	4157	6002	6326	1565	1952
overty (%)	6.2	8.6	8.5	10.2	12.0	6.6	15.3	8.4	9.4	16.4	16.70	13.1
Inemployment (%)	5.4	5.2	50.1	5.4	4.9	6.9	4.7	5.4	6.4	4.3	7.7	10.1
Per Capita Income (S)	33,406	31,556	36.853	33,774	31,042	28.617	33,599	25.176	35,170	30,409	31,807	26.827
to High School Diploma (No	7.0	6.9	6.4	5.2	2.0	7.70	9.4	4.2	4.0	7.6	5.8	7.2
Ininsured (%)	11.9	11.5	14.0	17.3	11.0	15.30	10.8	18.6	12.6	20.20	16.40	16.7
Household Composition	73	44	96	49	59	25	56	46	29	97	61	41
	-			7.2			-50	40				-42
& Disability Pop. Age <17 (%)		30.6	***		27.8	20.7	20.4	200	26.5	25.5		
	31.1	6.9	20.3	25.4	10.1	28.7	30.1 11.4	26.8	11.0	25.5	25.7	23.1 13.60
op. Age >64 (%)	28.41			9.1 25.63			24.7		21.06	16.3	13.1	
		10.78	46.44		23.76	22.52		28.08			24.66	20.42
Disabled (%)	12.6	18.10	21.3	15.9	15.4	11.7	12.6	11.7	10.7	17.1	13.5	13.2
Minority Status	41	48	32	30	30	25	13	29	27	63	18	3
& Language												
Minority Status (%)	27.84	22.66	14.64	21.86	18.86	24.26	23.29	16.82	20.53	26.83	16.69	15.32
Umited English (%)	0.50	1.54	1.19	0.51	0.62	0.24	0.00	0.67	0.46	4.32	0.21	0.00
Housing &	10	21	52	8	27	26	11	14	19	53	4	44
Transportation												
Aulti-Unit Housing (%)	0	.80	17.26	2.48	0	1.67	0.48	.82	4.51	5.91	0	0
Overcrowding (%)	2.0	1.9	0.60	0.40	1.5	3.7	1.10	0.20	0.00	0.40	1.1	3.0
Group Quarters (%)	0.32	0	0.13	0	0.53	0.19	0	0.00	1.07	1.07	0.08	0.26
dobile Homes (NI	1.7	6.0	2.70	1.5	11.50	0.50	2.10	4.0	1.10	2.00	1.2	8.4
to Vehicle Access (NI)	1.0	1.5	10.80	1.4	1.5	2.20	2.10	2.6	2.20	14.60	0.10	6.4
										-		
Overall Vulnerability	40	43	68	36	38	41	34	39	30	83	38	52

Emergency Food and Shelter Program

For more than 20 years, United Way of Mat-Su has provided jurisdictional oversight and leadership for Federal funds for the Emergency Food & Shelter Program in the Mat-Su. The intent of this funding is to address hunger, housing, utilities, and homeless needs in the community. These funds are distributed by a Local Board and are used to supplement and expand ongoing efforts to provide shelter, food and supportive services. We are honored to provide staff support and leadership for this important resource for Mat-Su individuals and families in need.

2023 VOLUNTEERISM

Community coming together to serve.

Our volunteers are nothing short of amazing! Here are some highlights from the year:

Week of Caring 2023 brought volunteers to help complete vital projects for Valley nonprofits, accomplishing hundreds of hours of very needed work in just a week. Week of Caring represents the Valley's largest and most expansive volunteer deployment, with dozens of helping hands fanned out as far as Houston, Big Lake, Palmer, Wasilla and Farm Loop.



UWMS also coordinated volunteers to celebrate our local, hardworking childcare and daycare community, assisted in completing our Hagen Park build, and participated in community events around the Valley.

As ever, our volunteers are the backbone of our large community events, including Stuff the Bus Back To School Fair, Project Homeless Connect and Play 60.



Volunteers are always needed to make our ongoing efforts a success! Interested volunteers can register via our website.

our website.

Don't forget to check the boxes for the projects you are most interested in.

Volunteer groups and local business volunteers welcome!

Register to receive volunteer opportunities: unitedwaymatsu.org/volunteer

2023 VOLUNTEER AWARDS

In July, we had the pleasure of teaming up with Hope Cassity to celebrate volunteerism in the Valley and hold our 2023 fundraiser. I This unique and personal night with Hope included our presentation of awards, like the 2023 Volunteer of the Year, Dorothy A. Jones Lifetime Achievement, and Business Partner of the Year awards. This special event was an opportunity to spend time with Hope, her music, and the community ties that help us all Live United. Shoutout to our other talented musician, Fiora Denali!



Volunteer of the Year (Top Left) **Betsy Woodin**

Community Champion (Top Right)

MVFCU



Dorothy A Jones Lifetime Achievement Award (Bottom Left) Melitta White

Business Partner of the Year (Bottom Right)

MTA



Thank you to the local donors and eateries that provided our refreshments!

Nonessentials
Affordable Catering (Strudelbaker's Deli)
Bleeding Heart Brewery
203 Kombucha
House of Bread-Wasilla
Janel Gagnon
North Star Bakery
Nonna's Osteria
Farm Loop Coffee Co.
AK's Best Philly's
Turkey Red

MAT-SU VOAD



United Way of Mat-Su provides leadership for Mat-Su VOAD (Voluntary Organizations Active in Disaster). Mat-Su VOAD brings together agencies and groups that want to assist during an emergency to provide community-level disaster relief and response. Those efforts this year included providing information and resources at community events like the Family Emergency Preparedness Fair held at the LDS Church Memory Lake Ward in March and the Mat-Su Borough Emergency Preparedness Expo held at the Menard Center in September. Mat-Su VOAD also works throughout the year to enhance community disaster education initiatives by promoting emergency preparedness training and resources offered by state, local and federal emergency management agencies. Local agencies and businesses interested in becoming VOAD members can contact Becky Stoppa at impact@unitedwaymatsu.org for more information.



EARLY CHILDHOOD PARTNERSHIP



The Early Childhood Partnership engages childcare providers, parents/guardians, partner agencies and early childhood specialists across the Valley to increase resources and foster supportive relationships for families of young children.

In 2023, the Early Childhood Partnership continued to support families of young children (ages 6 and under), and especially the hardworking childcare providers, administrators and centers who care for the Valley's youngest residents.

We hosted a fun, come-as-you-are celebration in March, inviting childcare workers and their families to play games, share delicious barbecue, and receive a small gift in appreciation of their dedication to this vital work. Special thanks to Big Mike's BBQ, Midnight Sun Yoga and Perk Up Espresso for helping us say thank you to our childcare community!

The ECP hosted the Mat-Su's first Childcare Job Fair, helping to bring job seekers and childcare programs in need of staff together. Over a dozen programs attended, networked with one another and collected resumes and applications. This was a wonderful event, hosted at Northgate Alaska's beautiful new building, and we hope to host a similar one in the future.

Our final improvements and playgrounds grant was awarded to our friends at Palmer Family Church, to assist in funding the completion of their ADA-accessible, fully-inclusive Palmer Family Park. We visited the playground over the summer and are thrilled with the final result. It is beautiful and already a very popular place to play.







We're bringing free activities, social connections, peer support, mentoring and healthy environments to youth at Wasilla and Houston!

Youth 360







Youth 360 enjoyed a year of growth in 2023. We directly served over 600 students in our afterschool youth clubs and our activity scholarship program, and partnered with others to support youth programs across the Mat-Su. Expanded eligibility for our summer program and new program locations at Houston Middle School and Good Shepherd Lutheran Church allowed us to provide social connections and safe spaces for a broad range of Mat-Su youth.

To inquire about Y360 programs for your Wasilla Middle or High School, Houston Middle, or Houston High School student, please email director@youth-360.org or call (907)373-3613.

Thrive Mat-Su

We're bringing free activities, social connections, peer support, mentoring and healthy environments to youth at Wasilla and Houston!

Thrive Mat-Su provides activities, events, and student leadership development opportunities for Mat-Su youth (6th grade and up). Thrive has enjoyed a lot of growth over the past year! Our 5th Grade Field days are now taking place at 11 elementary schools each May with 800+ as well celebrate these students graduating elementary school and being old enough to attend Thrive activities and events. Our events have grown from averaging 150 people to over 700 people. Our student development efforts are growing as well, we are averaging 40+ students at our Thrive Varsity student leadership development day camps. Finally, we now have 30 students in our Street Team promoting and representing Thrive as paid interns in 15 schools in the Mat-Su Valley. If you would like to join all that Thrive has to offer, please text "Thrive" to 907-745-5826.









Stephanie Allen, Executive Director



Michele Harmeling, Development & Outreach Director



Becky Stoppa, Community Impact
Director



Tyler Healy, Director, Youth 360



Matt Clayton, Thrive Mat-Su Youth
Activities Director

Staff

UNITED WAY OF MATANUSKA-SUSITNA BOROUGH

STATEMENTS OF FINANCIAL POSITION

JUNE 30, 2022 and 2021

		2022		2021
ASSETS	088		25	
Current Assets:				
Unrestricted Cash	\$	748,010	\$	555,180
Unconditional Promises to Give, Net of				
Allowance for Uncollectible Promises		1,388		35,037
Investments		156,456		156,456
Grants Receivable		136,888		100,589
Prepaid Expenses and Other Assets	-	1,311	-	1,311
Total Current Assets	_	1,044,053	_	848,573
Property and Equipment:				
Property and Equipment		52,968		49,100
Less Accumulated Depreciation	30	(43,564)	100	(38,556)
Property and Equipment - Net		9,404		10,544
TOTAL ASSETS	\$_	1,053,457	s _	859,117
LIABILITIES AND NET ASSETS				
Accounts Payable	\$	2,689	S	-
Payroll Liabilities		34,525		33,061
Allocations Payable		32,994		50,578
TOTAL LIABILITIES		70,208		83,639
NET ASSETS				
Net Assets without Donor Restrictions				
Designated by the Board:				
Property and Equipment		9,404		10,544
Board Reserve		52,702		45,702
Undesignated		921,143		719,232
		983,249		775,478
TOTAL LIABILITIES AND NET ASSETS	\$_	1,053,457	s_	859,117

UNITED WAY OF MATANUSKA-SUSITNA BOROUGH

STATEMENTS OF ACTIVITIES - Page 1 of 2 Years Ended June 30, 2022 and 2021

		2022	_	2021
CHANGES IN NET ASSETS WITHOUT	000			
DONOR RESTRICTIONS				
From Cash Operating Activities				
Corporations and Individuals	\$	91,522	\$	240,776
Foundations		554,352		482,543
Government	-	574,594	-	925,452
SUBTOTAL - SUPPORT	-	1,220,468	_	1,648,771
Revenue				
Other Income		2,549		6,636
SUBTOTAL - REVENUE		2,549		6,636
TOTAL REVENUE AND SUPPORT		1,223,017	19	1,655,407
Expenses				
Program Services		945,646		1,408,597
General and Administrative		64,316		73,850
Fundraising		349		697
TOTAL EXPENSE	8-	1,010,311	-	1,483,144
Increase (Decrease) in Net Assets from Cash Operating				
activities (excluding depreciation expense)	\$_	212,706	\$_	172,263